

Multi Masking Event

Supplies needed for each guest:

- 2 real or disposable washcloths for each guest (real are nicer)
- 1 disposable washcloth
- Mirror & Tray
- 2 Cotton Pads per person
- Sales Ticket
- Referral Sheet
- Tell Us What You Think ½ sheet
- Starter Kit Contents Sheet
- In sheet protectors to re-use, Multi-Masking Spectacular Sets Sheet with Hostess Program on the back

Products/Tools Needed:

- Skinvigorate Brushes and brush heads
- This Multi-Masking Agenda Printed Out
- Flip Chart
- Each Skin Care Line (including #1-#3 Botanical Lines & Botanical Masks)
- Firming Eye Cream
- Repair Eye Cream
- Facial Peel
- Satin Lips
- Satin Hands
- Renewing Gel Mask
- Charcoal Mask
- Spatulas

Masks are intensive products and are used to target a particular skin care problem – the most common are masks that mattify, purify or brighten the skin. Multi-masking makes it possible to target various skin

care concerns at once, just like your esthetician would during a treatment. Mary Kay Multi-Masking is a do it yourself facial but with no downtime like you tend to have when getting a traditional facial.

When we are younger our skin regenerates itself overnight but as we start to get older our skin needs a little bit more boost (and help) to exfoliate and regenerate itself—which is what a mask does.

Multi-masking leaves your skin less stressed, restored and rejuvenated.

Step #1: Oil-Free Eye Make Up Remover

Step #2: Cleanse Face with 1 of 4 skin care line cleansers and skinvigorate brush (brush optional)

- Explain Skin Care options here: Botanical, Clearproof, Timewise, Repair – use flip chart if you want

Remove cleanser with disposable washcloths

Step #3: Botanical Mask (#1, #2 or #3) OR Facial Peel

- leave on for at least 10 minutes
 - a. warm first set of washcloths

Botanical Mask: Helps cleanse pores and refine their appearance. Formulated with personalized botanicals for your skin type and contains an antioxidant-rich botanical complex.

- Absorbs and controls excess oil to leave skin looking clarified.
- Gently removes impurities as it revitalizes skin.
- Oily skin gets pore-clearing help from a kanuka and guava extracts-infused formula.
- Formulated without synthetic dyes or added fragrance.
- Simple skin care suitable for even the most sensitive skin.

OR

Facial Peel: The Glycemic Acid begins the exfoliation process. Chemical peel which is a chemical exfoliant that gently breaks apart dead cells on top of the skin. **You might feel a little** tingle in the beginning (which is normal) as it's the beginning of the peeling process. (Also, use product FACT sheet from intouch for information)

Step #4: Satin Lips – Have them apply Satin Lips Mask after the Botanical Mask/Facial Peel is on and drying.

- MK Flip Chart story & ticket game

After 10 minutes, take off both the mask & satin Lips. Follow up with Satin Lips Balm.

Step #5: Charcoal Mask—leave on for at least 10 minutes

- Charcoal/black mineral products are SUPER popular right now in the skin care market – it's the new “hero” ingredient
- \$260 for a 90-minute Charcoal Facial at NYC's Ling Spa – one of its most requested treatments – ours is only \$24!!
- Charcoal is the most absorbent cosmetic ingredient out there, absorbing 100 to 200 times its weight in impurities. It purifies and deep cleans the skin
- Even though it's in our clearproof packaging, it is for ALL skin types.
- You can use just in oily, T-zone type places!

Warm 2nd set of washcloths

- Satin Hands
- Referrals

Step #6: Take off Peel & finish night steps of skin care routine

- EVERYONE do freshner from botanical set or blemish control toner for acne-prone skin to get rid of charcoal mask
- Night Solution or Repair Lifting Serum
- Moisturizer or Repair Night Treatment
- Eye Cream

Step #7: Moisture Renewal Gel Mask-Guests put on and can leave on until the next morning

- Instantly hydrates while also locking in moisture.
- Helps reduce the appearance of pores as well as fine lines and wrinkles.
- Dry to oily skin.
- Dermatologist tested. Oil-free.
- Lock in vital moisture to help your skin look fresher and more youthful.